

APP IDEA OUTLINE

Please download and complete the mobile app disclosure form on the OSU App Center's Site (appcenter.okstate.edu/app-development).

In addition to the disclosure please provide the following.

1 Mission Statement

Mission statement is a formal summary of the goals and values of your app.

Write out the most essential features you want within the app.

2 Site Map

This Page lists all the pages in your application and organizes it in a hierarchical fashion. This will help us to figure out everything that is needed on each page. (Ex.1.1)

3 Wire Frame/Storyboard

A visual guide that represents the skeletal framework of your application

The wireframe depicts the page layout or arrangement of the applications content, including interface elements and navigational systems, and how they work together. The wireframe usually lacks typographic style, color, or graphics, since the main focus lies in functionality, behavior, and priority of content. In other words, it focuses on what a screen does, not what it looks like. Wireframes can be pencil drawings or sketches on a whiteboard, or they can be produced by means of a broad array of free or commercial software applications.

Next to your wire frames include a description of the purpose of the page you created along with the functions. (Ex.1.2)

Reference

Helpful tips for the beginning stages of creating a app.

<http://uxdesign.cc/ux-methods-deliverables/>

Helpful phone outlines for creating wire frames and storyboards.

<http://popapp.in/sketchpad/>

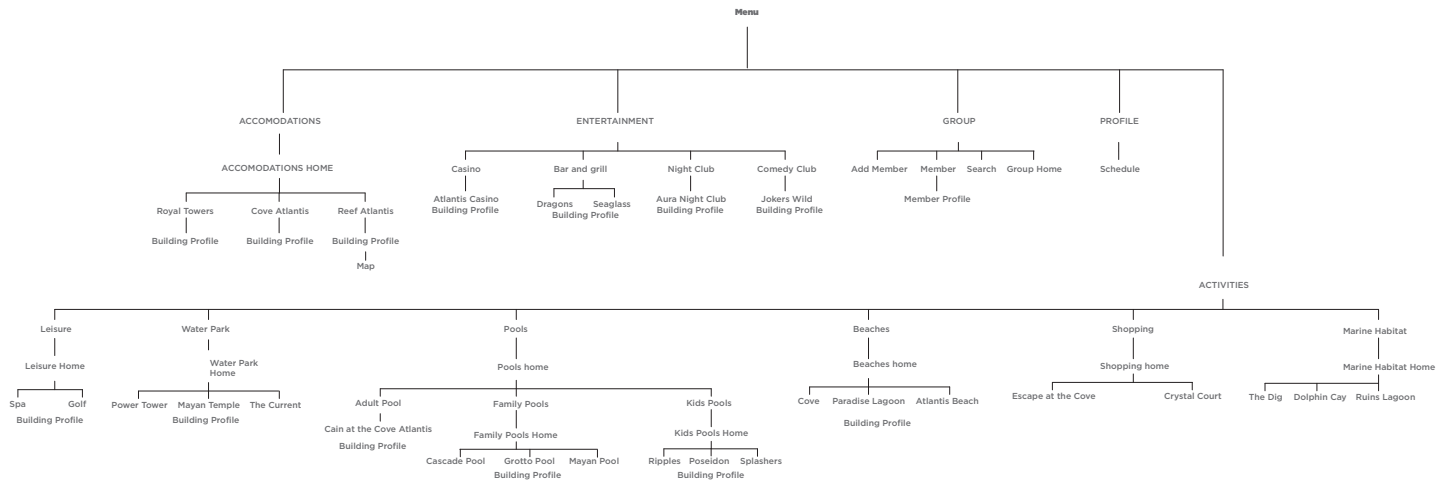
Examples and inspiration for mobile apps.

<http://www.mobile-patterns.com/>
<http://pttrns.com/>
<http://www.appdesignserved.co/>
<https://www.pinterest.com/search/pins/?q=app%20design>

Contact

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Ex.1.1



Ex.1.2

